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ACADEMIC POSITIONS

Assistant Professor School of Business & Management American University of Sharjah	Fall 2005-present
Theodore T. Miller Career Development Assistant Professor Management of Technology, Innovation & Entrepreneurship Group Sloan School of Management, MIT	Fall 2000- Fall 2005
Visiting Professor Strategy & Organizational Studies Groups Sloan School of Management, MIT	Fall 1998- Spring 2000

EDUCATION

<i>Doctor of Philosophy (Organization Theory)</i> Duke University, Fuqua School of Business	May 1999
<i>Master of Business Administration</i> Duke University, Fuqua School of Business.	May 1992
<i>Bachelor of Science, (Electrical Engineering)</i> Arizona State University , School of Engineering	August 1985

PROFESSIONAL EXPERIENCE

The Boeing Company. Seattle, Washington **1985-90**
Engineer, Electromagnetic Technology Organization
Development & Design of Avionics/ Communication Systems for military & commercial aircraft.

Exxon Chemical Company.
Engineering Technology Division. Linden, New Jersey **1992-93**
Compensation Analyst, Engineering Technology Division
Analysis and Administration of compensation policy for 1200 exempt and non-exempt employees.
Liaison with Information Systems Group concerning HR information systems.

RECENTLY PUBLISHED PAPERS

Information Technology, Organizational Learning & the Market Value of the Firm (2003)
[Journal of Information Technology Theory & Application](#), 5(1).

Have Business Method Patents Gotten a Bum Rap? Some Empirical Evidence. (2004)
Journal of Information Technology Theory & Application, 6(1).

The Social Construction of Napster (2005)
The Information Society Journal, 21(3).

FORTHCOMING

Organizational Learning, Organizational Design, and the Market Value of the Firm
w/ T. Carroll (Georgia Tech) in ***Organization Design: The Dynamics of Adaptation and Change and the Evolving State-of-the-Art***. Springer- Verlag.

UNDER REVIEW

Same Technology, Different Outcome? Some Empirical Findings Re-Examined
[Journal of the Association for Information Systems](#)

Information Technology and the Volatility of Firm Performance
w/ K. Kobelsky (Baylor) & V. Richardson (Kansas)
[Journal of Management Information Systems](#)

On the Feasibility of Improving Patent Quality One Technology at a Time- The Case of Business Methods.
w/ J. Allison (University of Texas- Austin)

WORKING PAPERS

Seeing Red, Green, and Blue: Explaining the Pricing of and Revenue from Banner Ads Appearing on Political Web Logs.

Planned Completion Date: 12/15/2005

Targeted Journal: *Electronic Markets*

PRESENTATIONS

Experimental Patent Reform and the Failure to Solve and Non-problem

- [National Bureau of Economic Research](#) Productivity Seminar, September 28, 2004

The Social Construction of Napster,

Organizations and Society in Information Systems (OASIS)

Seattle, WA, December, 2003.

Have Business Method Patents Gotten a Bum Rap? Some Empirical Evidence.

- [National Bureau of Economic Research](#) Seminar, March 18, 2003
- [Harvard-MIT Economic Sociology Seminar](#), April 10, 2003
- [Management of Technology, Innovation, and Entrepreneurship Seminar](#), April, 2003
- [Arizona State University, Information Systems Department](#), September, 2003
- [Boston University, Information Systems Department Seminar](#), November 2003
- [University of Utah, Information Systems Department Seminar](#), December, 2003

Volatility in Earnings Following IT Expenditures

Workshop on Information Systems In Economics (WISE)

Barcelona, Spain. December 2002

Which Investments in Information Technology Increase the Market Value of the Firm?

Workshop on Information Systems In Economics (WISE)

Charlotte, NC. December 1999.

Information Technology Impacts on Organization Design: A Comparison of Japanese and American Retailing Organizations.

(with Professor T. Sakano, Waseda University, Japan.)

Academy of Management Annual Meeting

August 1999, Chicago.

The Diffusion of IT and IT-enabled Organization Forms: Quick Response in the US Mass Merchandising Industry, 1989-95.

Waseda University, School of Commerce

Tokyo Japan. November 1997.

Information Technology & Organization Structure.

T.J. Watson Research Center, Business Systems Research Group, IBM Corporation,

Yorktown Heights, NY. June 1997.

The Emergence of New Organizational Forms: The Role of Information Technology.
13th [European Group for Organizational Studies](#) Colloquium.
Budapest, Hungary. July 1997.

The Use of the Organizational Consultant Expert System for Strategic Diagnosis: The Case of Medtronic, Inc.
Workshop on Strategic Organizational Diagnosis and Design.
[European Institute for Advanced Studies in Management.](#)
Brussels, Belgium. March 1997.

Exploration and Exploitation in the U.S. Banking Industry
[Academy of Management](#), Showcase Symposium
Cincinnati, OH. August 1996.

DISCUSSANT

Symposium on Intellectual Property Rights in High-Tech Industries -Software Session
[American Enterprise Institute](#)- Brookings Institute
Washington DC. April 30, 2004.

Panel on Market Value of Information Systems Investments
International Conference on Information Systems (ICIS)
New Orleans. December 2001.

Interactions Between Information Technology and Structure
Organizational Communications & Information Systems (OCIS) Division
Academy of Management
Chicago IL, August 1999.

Information Technology & Centralization
Workshop on Strategic Organizational Diagnosis and Design
[European Institute for Advanced Studies in Management](#)
Brussels Belgium. 1999.

Organizational Consequences of Information Technology
3rd International Systems Symposium
Monterrey Institute of Technology and Higher Education
Querétaro, México. 1999.

TEACHING

MIT/Sloan

Strategic Management

MBA-level, for Master's & PhD students in engineering & sciences
6 semesters, 1999-2004

Strategic Management for Technology Managers

Master's Level for mid-career students in Sloan School Management of Technology Program
3 semesters, 2000-2002

Duke University

Organizational Behavior

Undergraduate-level

Markets & Management Program, Duke University, Department of Sociology
1- Semester, 1998

SPECIAL AWARDS and HONORS

National Science Foundation.

Doctoral Dissertation Improvement Award.

Merit -based, competitive award.1998-99

General Electric Fund

Faculty for the Future Award. Merit-based

Full-tuition scholarship.1994-98

ACADEMIC SERVICE

Ad-Hoc Reviewer

Management/Strategy

Management Science

Information Systems Division

Organizational Behavior, Performance, Strategy, and Design

Organization Science

Human Relations

Sloan Management Review

Academy of Management Journal

Information Technology:

Management Information Systems Quarterly

Journal of Information Systems

International Journal of Electronic Commerce

Journal of Electronic Commerce Research

Information Systems Research

Journal of Information Systems

Journal of Computer Mediated Communication

Journal of Information Technology, Theory and Application

Information Systems Research

Editorial Responsibilities

- Journal of Information Technology: Theory & Application, Senior Editor